

FOOD SAFETY BEHAVIORS THAT POSITIVELY INFLUENCE YOUR CONSUMERS

Businesses that set priorities to be consistently clean, disciplined in food handling protocols, and appearance build credibility and consumer confidence.

VISIBLE GLOVE USE IS A KEY FACTOR IN CONSUMER CONFIDENCE IN YOUR LOCATION



Consumers are more confident in a location where food handlers wash hands and change gloves often in full view of consumers



Consumers believe areas where food is handled should be pristine and clean



Consumers are more confident in locations that receive high food safety inspection grades and post in highly visible areas



Consumers are more confident in locations where food handlers are required to wear hair restraints



10 BEHAVIORS THAT INSPIRE THE MOST CONSUMER CONFIDENCE IN FOOD SAFETY

WEARING CLEAR DISPOSABLE GLOVES		57.7 %
WEARING HAIR RESTRAINTS		55.9 %
WEARING CLEAN APRONS OR UNIFORMS		55.8%
WEARING TRANSLUCENT DISPOSABLE GLOVES	44.1%	
HAVING A CERTIFIED FOOD SAFETY DEPARTMENT MANAGER PRESENT	43.2%	
WEARING BEARD RESTRAINTS	41.3%	
WEARING LONG HAIR RESTRAINTS	39.5%	
WEARING WHITE DISPOSABLE GLOVES	36.7%	
WEARING BLUE OR PURPLE DISPOSABLE GLOVES 25.3%		
CARRYING A VISIBLE THERMOMETER		