

# VISIBLE FOOD SAFETY BEHAVIORS THAT **POSITIVELY INFLUENCE** YOUR **CONSUMERS**

Businesses that set priorities to be consistently clean, disciplined in food handling protocols, and appearance build credibility and consumer confidence.

## **VISIBLE GLOVE USE** IS A KEY FACTOR IN CONSUMER CONFIDENCE IN YOUR LOCATION



Consumers are more confident in a location where food handlers wash hands and change gloves often in full view of consumers



Consumers believe areas where food is handled should be pristine and clean



Consumers are more confident in locations that receive high food safety inspection grades and post in highly visible areas



Consumers are more confident in locations where food handlers are required to wear hair restraints



Consumers are more confident in locations where food handlers wear clean aprons or uniforms

## **10 BEHAVIORS** THAT INSPIRE THE MOST CONSUMER CONFIDENCE IN FOOD SAFETY

