

VISIBLE FOOD SAFETY BEHAVIORS THAT POSITIVELY INFLUENCE YOUR CONSUMERS

Businesses that set priorities to be consistently clean, disciplined in food handling protocols, and appearance build credibility and consumer confidence.

VISIBLE GLOVE USE IS A KEY FACTOR IN CONSUMER CONFIDENCE IN YOUR LOCATION



Consumers are
more confident in
a location where
food handlers wash
hands and change
gloves often in full

view of consumers



Consumers believe areas where food is handled should be pristine and clean



Consumers are more confident in locations that receive high food safety inspection grades and post in highly visible areas



Consumers are more confident in locations where food handlers are required to wear hair restraints



Consumers are more confident in locations where food handlers wear clean aprons or uniforms

10 BEHAVIORS THAT INSPIRE THE MOST CONSUMER CONFIDENCE IN FOOD SAFETY

WEARING CLEAR DISPOSABLE GLOVES	57.7 %
Wearing hair restraints	55.9%
WEARING CLEAN APRONS OR UNIFORMS	55.8%
WEARING TRANSLUCENT DISPOSABLE GLOVES 44.19	
HAVING A CERTIFIED FOOD SAFETY DEPARTMENT MANAGER PRESENT 43.2%	•
WEARING BEARD RESTRAINTS 41.3%	
WEARING LONG HAIR RESTRAINTS 39.5%	
WEARING WHITE DISPOSABLE GLOVES 36.7%	
WEARING BLUE OR PURPLE DISPOSABLE GLOVES 25.3%	
CARRYING A VISIBLE THERMOMETER 25 3%	